# POST/entity/{e}/table/{t}/profile

# Update or create of profile

**Curl call:**

curl -X POST --header "Content-Type: application/json" --header "Accept: application/json" -d "{

\"attributes\": [{

\"name\": \"lastName\",

\"value\": \"Wayne\"

},

{

\"name\": \"firstName\",

\"value\": \"John\"

},

{

\"name\": \"birthDate\",

\"value\": \"26/05/1907\"

},

{

\"name\": \"sex\",

\"value\": \"M\"

},

{

\"name\": \"motherLanguage\",

\"value\": \"EN\"

},

{

\"name\": \"emailAddress\",

\"value\": \"john.wayne@actito.com\"

},

{

\"name\": \"addressLocality\",

\"value\": \"Los Angeles\"

},

{

\"name\": \"addressCountry\",

\"value\": \"US\"

},

{

\"name\": \"gsmNumber\",

\"value\": \"1223344556\"

},

{

\"name\": \"customerId\",

\"value\": 34567

},

{

\"name\": \"nbChildren\",

\"value\": 2

},

{

\"name\": \"rep\",

\"value\": \"null\"

}

],

\"dataCollectionInformation\": {

\"date\": \"15/03/2019\",

\"source\": \"TEST\",

\"way\": \"api profile 1\"

},

\"subscriptions\": [{

\"name\": \"Newsletter\",

\"subscribe\": \"true\"

},

{

\"name\": \"Offer\",

\"subscribe\": \"true\"

}

],

\"segmentations\": [{

\"belongs\": \"true\",

\"segmentation\": {

\"name\": \"TypeClient\",

\"category\": \"Gold\"

}

},

{

\"belongs\": \"true\",

\"segmentation\": {

\"name\": \"Active\",

\"category\": \"Member\"

}

}

]

}" https://test.actito.be/ActitoWebServices/ws/v4/entity/actito/table/Demodoc/profile?allowUpdate=true

**Response body:**

{

"profileId": 1147690

}